



Tuesday, November 12, 2019

Plano Event Center

1:00-6:00pm

DALLAS BUILDERS ASSOCIATION



The Dallas Builders Show is a premier opportunity to showcase your products and services to a wide variety of residential construction professionals ranging from single-family builders of all volumes and price-points to remodelers and multifamily contractors.

Title Partner – Total Investment: \$6,000



- *Industry exclusive "Presented by" naming
- *Logo recognition on all DBS promotion
- *Speaking opportunity at event
- *Complimentary Level I booth with option to upgrade to 20x10
- *Full-page ad in printed show guide (provided by partner)
- *Company listing in online Exhibitor Directory & printed show guide
- *Logo on event signage
- *Recognition in The Home Builder, in Punch List and on DallasBuildersShow.com

Catering Partner – Total Investment: \$5,000 (Exclusive)

- *Speaking opportunity at Show
- *Complimentary Level I booth
- *Logo on signage at catering stations
- *1/2-page ad in printed show guide (provided by partner)
- *Company listing in online Exhibitor Directory & printed show guide
- *Recognition in The Home Builder and on DallasBuildersShow.com

Cocktail Partner – Total Investment: \$2,500 (Limit 2)

- *Complimentary Level I booth
- *Verbal recognition at event
- *Logo on drink tickets and on signage at beverage stations
- *1/2-page ad in printed show guide (provided by partner)
- *Company listing in online Exhibitor Directory & printed show guide
- *Recognition in The Home Builder and on DallasBuildersShow.com

Platinum Partner – Total Investment: \$3,000 (Limit 6)

- *Verbal recognition at event
- *Complimentary Level I booth
- *1/4-page ad in printed show guide (provided by partner)
- *Company listing in online Exhibitor Directory & printed show guide
- *Logo on event signage
- *Recognition in The Home Builder and on DallasBuildersShow.com

Trade Show Bag Partner – Total Investment: \$2,500



- *Company logo on trade show bags carried by attendees
- *Complimentary Level I booth
- *Company listing in online Exhibitor Directory & printed show guide
- *Recognition in The Home Builder and on DallasBuildersShow.com

Lanyard Partner – Total Investment: \$2,500 (Exclusive)

- *Company logo on lanyards worn by attendees at event
- *Complimentary Level I booth
- *Company listing in online Exhibitor Directory & printed show guide
- *Recognition in The Home Builder and on DallasBuildersShow.com

Power Station Partner – Total Investment: \$1,500



- *Complimentary Level II booth
- *Company listing in online Exhibitor Directory & printed show guide
- *Recognition on DallasBuildersShow.com

Gold Partner – Total Investment: \$1,000

- *Complimentary Level II booth
- *Company listing in online Exhibitor Directory & printed show guide
- *Recognition on DallasBuildersShow.com

Exhibitor* – Total Investment: \$500

**You will receive an Exhibitor Contract upon completion of this form. Booths will not be confirmed until signed Exhibitor Contract is received.*

- One 10x10 booth display (additional charges apply for larger booths/add-ons) **maximum space allowed is 20x10; Booth includes 8ft skirted table, 2 chairs, trash can and signage*
- Company listing in online Exhibitor Directory & printed show guide

Partner and Exhibitor Application

Name: _____ **Phone:** _____

Company: _____

Email Address: _____

Product/Service offered: _____

***Top three booth choices:** _____

**Booths will be assigned on a first come first serve basis. Please list your choices in order of preference and we will do our best to accommodate you.*

Partnership Level:

Sold

- Title Partner
 Catering Partner
 Platinum Partner
 Cocktail Partner
 Trade Show Bag Partner
 Lanyard Partner
 Power Station Partner
 Gold Partner
 Exhibitor

Sold

Method of Payment:

Check Visa Master Card American Express Amount: _____

Card #: _____ **Exp:** _____ **CSC:** _____

Signature: _____

Please return completed form to:

Misty.Varsalone@DallasBuilders.com or fax to 972-267-0426.

Questions? Contact Misty Varsalone, Director of Member Services at 214-615-5012.